

Smart Data. Smart Apps. Smart Decisions.

Creating Value from Data with Knowledge Graphs

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Sep 10, 2019 SEMANTICS 2019, Karlsruhe

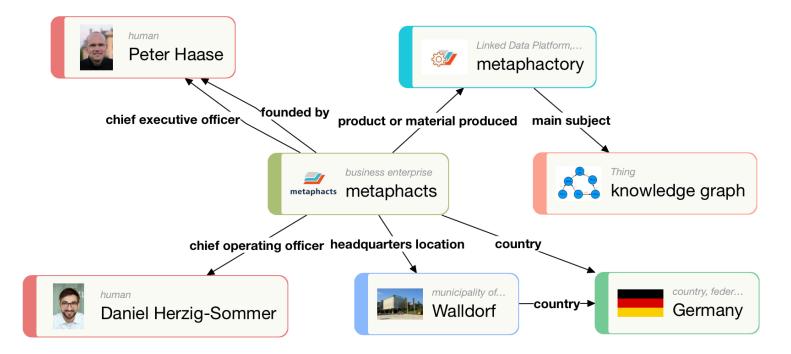
metaphacts at a Glance



COMPANY FACTS

- metaphacts GmbH
- Founded in Q4 2014
- · Headquartered in Walldorf, Germany
- Currently ~20 people

- Independent software vendor
- Privately-held, owner-managed company
- Platform for knowledge graphs and knowledge graph applications





"ease onboarding into the world of enterprise knowledge graphs"



end-to-end Knowledge Graph platform for Knowledge Graph mangement, rapid application development and end-user oriented interaction with Knowledge Graphs

Creating Value from Data using Knowledge Graphs



End-users

Lower Entrance Barrier

End User Interactions

Developers

Faster Time To Market Rapid Application Development

Expert Users

FAIR Data Integration Dynamic Data

Knowledge Graphs for Industry 4.0



- We will look at a blueprint for the Industry 4.0
- Based on Knowledge Graph applications in use by several customers
 - Automotive suppliers
 - Machine manufacturer
- Our reference customer with the most use cases and expertise is

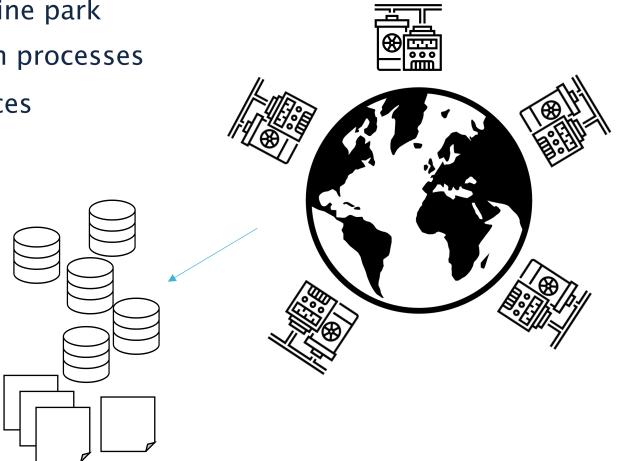


SIEMENS

Industry 4.0 Use case



- Operator of a large, world wide machine park
- Machines are integrated in production processes
- Many distributed, separate data sources
 - Design database
 - BOM and parts specifications
 - Supplier information
 - Configuration database
 - Customer sales database
 - Maintenance and service database
 - Operational database
 - Live sensor data



Service and Maintenance



"We saw that pressure pipe A from supplier S breaks early in humid climates when exposed to temperatures above 100°C."





- Where is pipe A in use?
- Which machine type uses pipe A?
- Which machines are located in humid climates?
- Which pipes are exposed to T > 100°C?

"I start searching for an answers"



FAIRification of Data with metaphactory



Findable

- (Meta)data based on W3C
 Semantic standards
- IRIs as identifiers
- RDF-based metadata

Interoperable

- OWL-based ontologies
- References and links to existing data sources

Accessible

- HTTP-resolvable URIs
- SPARQL Endpoint
- Linked Data Platform API

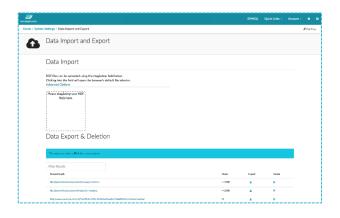
Re-usable

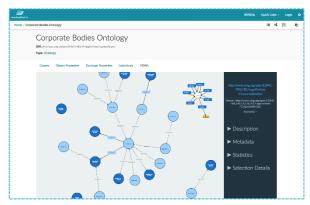
- Use of established vocabularies for (meta)data
- Management of data provenance (VoID)

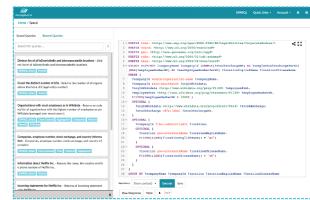
Value Creation on the Data Level



- metaphactory supports expert users,
 whose core tasks are data management and data integration
 - SPARQL Editor and Query Catalog
 - Ontology Catalog
 - Linked Data Platform









Knowledge Graph use RDF, but...



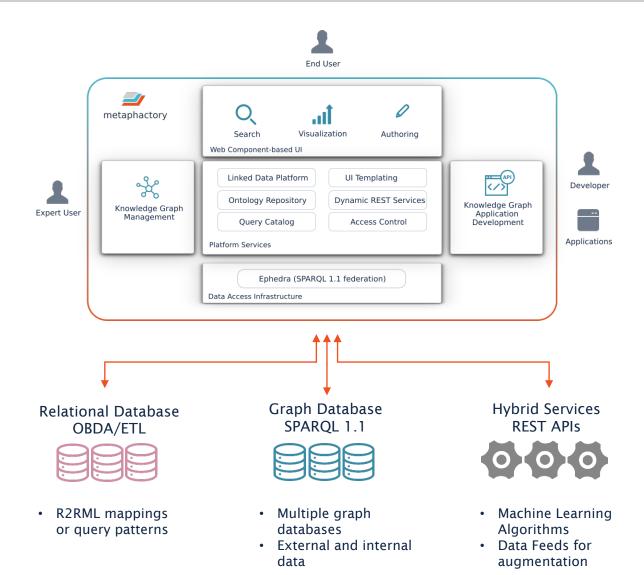
- Not all data is available as RDF
- Not all data needs to be in RDF (but the meta data about it)
- Data may continue to live in non-RDF datasources
- Example
 - (Live) Sensor data
 - Weather / climate data from external providers
 - API to fetch data





Enterprise Knowledge Graphs Span Multiple Data Spaces





Advantages of Enterprise Knowledge Graphs

- · Unlock isolated data silos
- Query across data sources
- 360° view on data

Ephedra - metaphactory's federation engine

Virtual and materialized integration of multiple data sources

- · Graph databases
- · Relational databases
- Compute services
- REST APIs

Data Quality Assurance using SHACL



Ensure technical and logical conformity of instance data

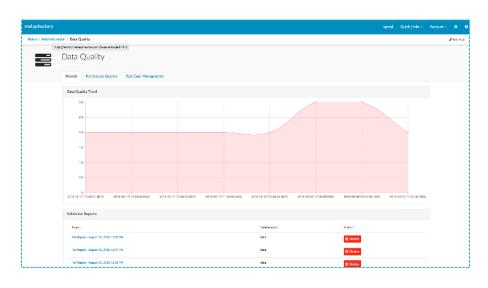


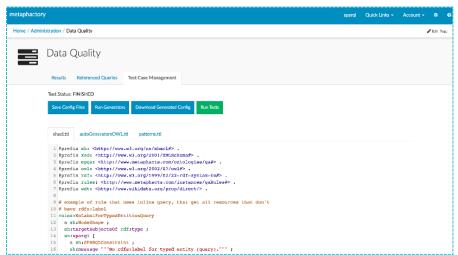
Technical Validation

Use SHACL to create rules and constraints

Logical Validation

Define syntactic checks and semantic validations that are specific to business uses cases





Do all machines have a location with geo coordinates?



Less than 50% of all pressure pipes should come from one vendor

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Value Creation on the Application Level



- Dynamic data requires a dynamic application development
- metaphactory leverages the flexibility and extensibility of the underlying data model for rapid application development
- Rapid Application Development
 - Declarative Web Applications
 - Templating
 - Reusable UI components
 - "Low-code configure-only paradigm"

Application Development Cycle



- Business Owner wants a change in the application, e.g. show new sensor data in the application
- The usual process development process:
 - Write down specifications
 - Send to development team
 - Wait for next sprint
 - Review change and signoff
 - Upgrade to new version of application
- Weeks until change is available

"I need to see the reading of the temperature sensors."

The metaphactory Approach to Application Development

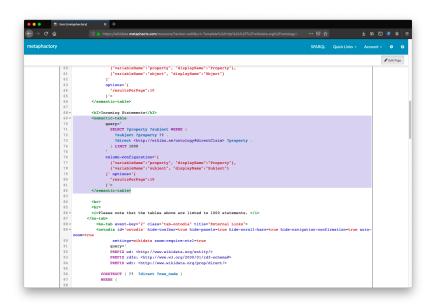


1. Choose



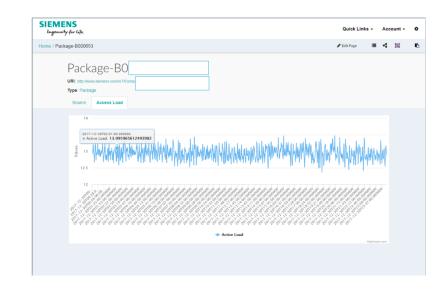
- 20+ HTML5 components
- Visualizations
- Interactions

2. Configure



Set config and save

3. Use



• Immediately available

"Low-code configure-only paradigm"

Key Value Factor – Lower Time To Market



Rapid Application Development

- See results early during application development
- Small changes require small efforts
- Faster turn around cycles
- Lower Time To Market

I do small changes myself!



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Value Creation on the User Level



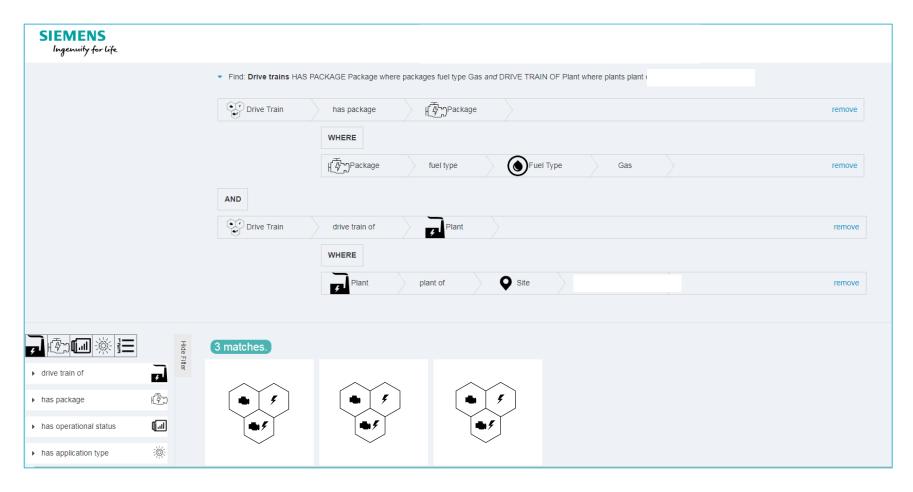
End-users want so solve problems



- Our goal is to bring the power of semantic technologies to end-users and hide the underlying complexity by providing the right abstraction layers
- Lower Entrance Barrier
- Faster onboarding
- Wide audience of users

Structured Search - Guided search experience

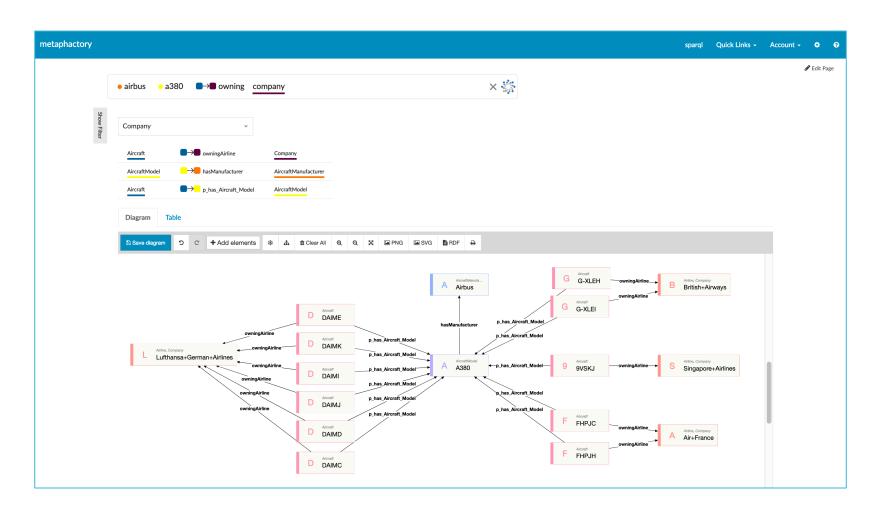




Satisfy complex information needs and get precise results without learning SPARQL

GraphScope - Smart Keyword Search over Knowledge Graphs







- Google-like keyword search over Knowledge Graphs
- Keywords are interpreted and translated into SPARQL
- Domain and use-case independent
- Unsupervised No training needed

Discovery and Exploration



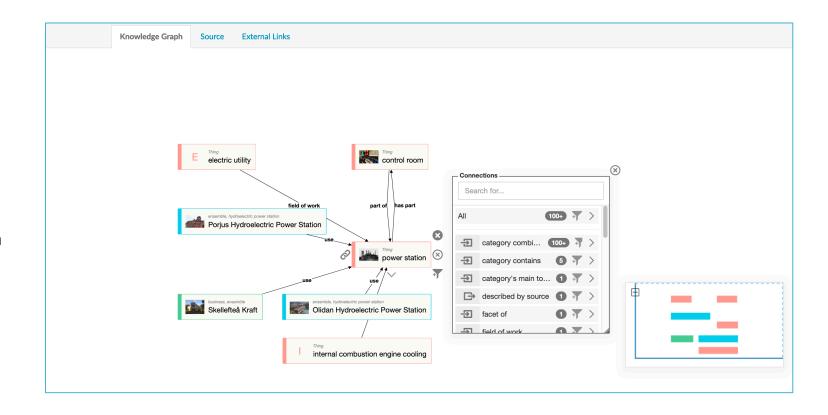
Explore relationships between entities



Exploration
Visualize complex relationships in an interactive graph

Discovery

Extend the visualization to depict relationships to neighboring entities



Authoring of Knowledge Graphs





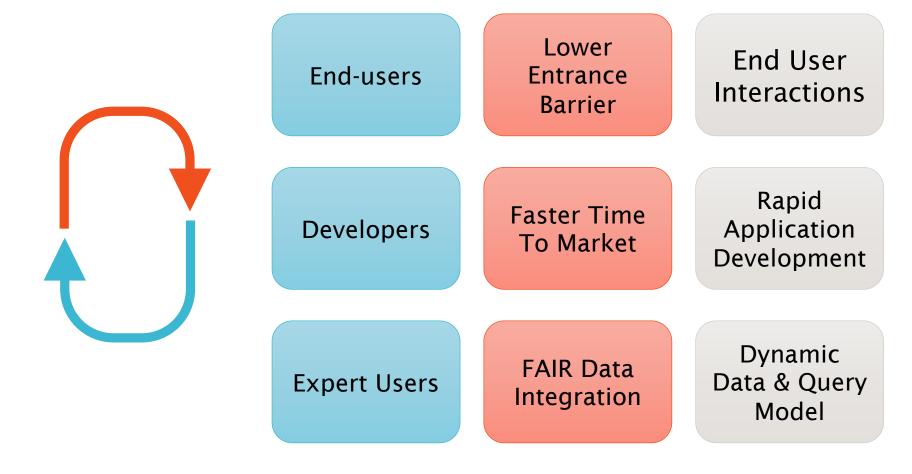
Collaboratively create and author knowledge graphs

I changed pressure pipe A in machine 100 on Tuesday, Sep 10 2019.



Creating Value from Data using Knowledge Graphs





We support the entire life-cycle of Knowledge Graphs in one platform

Back to our initial use case...



We saw that pressure pipe A from supplier S breaks early in humid climates when exposed to temperatures above 100°C.



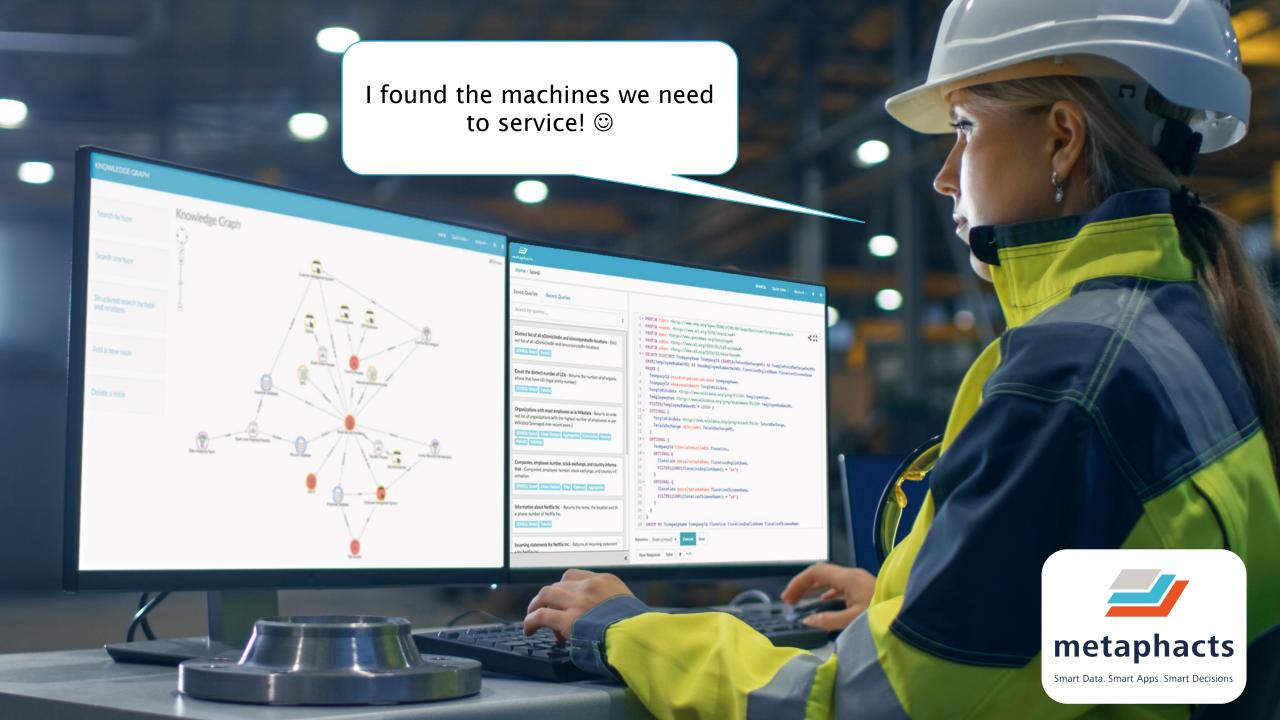
Where is part A in use?

Which machine type uses pipe A?

- Which machines are located in humid climates?
- Which pipes are exposed to T > 100°C?

"I start searching for an answers"





Knowledge Graphs in the Life Sciences



Challenges

Many (external) data sources
Different data formats
Complex domain with many object types
and relationships



Approach

Integration of 20+ data sources
Development of a global ontology
Customization of metaphactory for drug
discovery



Benefits & Value Proposition

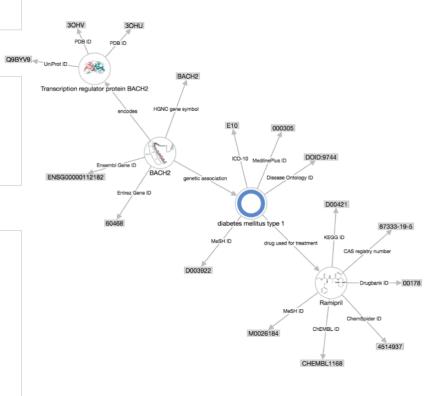
One-stop portal to more than 1 billion facts

Rich semantic search on a conceptual level Entry points to additional data, in-house and external

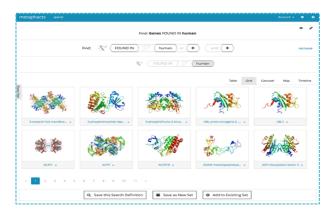
Crossing boundaries between private and open data

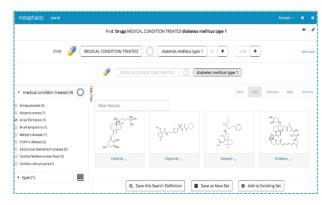
Target dashboard

Integrated knowledge representation
Common format
Stable, global identifiers
Federated queries across data sources









Use Case: Cultural Heritage



Challenges

Support researchers and curators in the refinement and expansion of existing data, and the creation of semantic narratives and meaningful visualizations



Approach

CIDOC CRM-based System: Integration of data from various sources while allowing for the data to retain its individual characteristics, original meaning and perspective

Customized components for data analysis, search and collaboration



Benefits & Value Proposition

Faster and more comprehensive research

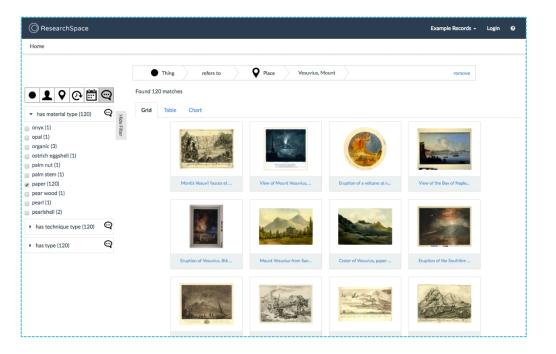
Whole collection of The British Museum in one Knowledge Graph

Support for semantic search, Geo search, semantic annotations & narratives, assertions and arguments

Researchers find related artefacts and can establish new links

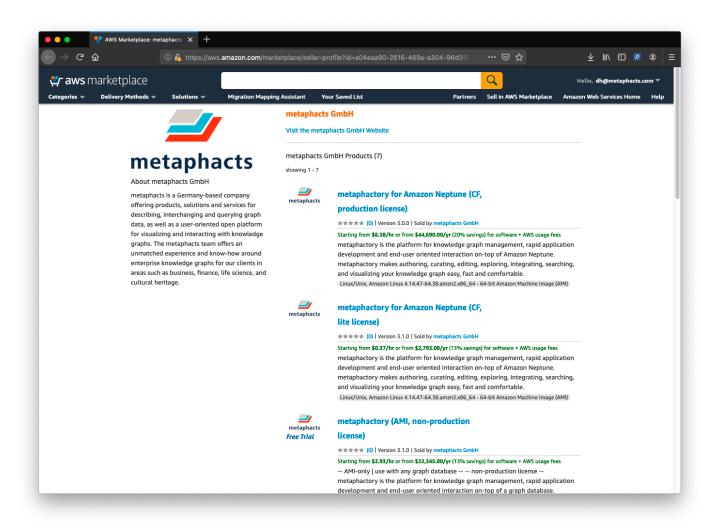
Semantic and intelligent clipboard for better collaboration

THE BRITISH MUSEUM



Try metaphactory yourself!





 Available on the AWS marketplace with Free Trial

metaphacts @ AWS marketplace

https://aws.amazon.com/marketplace/seller-profile?id=a04eaa90-2616-469a-a304-96d35bd77641



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metaphactory - end-to-end Knowledge Graph platform



