

SEMANTICS
Karlsruhe 2019

15
ANNIVERSARY
edition

SEPT. 09-12, 2019
GARTENHALLE, FESTPLATZ 3
KARLSRUHE GERMANY

Real Use Cases, Real Innovation.

The Power of AI and
Knowledge Graphs

SEMANTIC TECHNOLOGIES

MACHINE LEARNING

ARTIFICIAL INTELLIGENCE

DATA GOVERNANCE

KNOWLEDGE MANAGEMENT

 www.semantics.cc  @SemanticsConf #SemanticsConf

SEMANTiCS 2019 - A 15 Year Legacy continues in Karlsruhe this Year



SEMANTiCS is an established knowledge hub where technology professionals, industry experts, researchers and decision makers can learn about new technologies, innovations and enterprise implementations in the fields of Linked Data and Semantic AI.



Since 2005, the conference series has focused on semantic technologies. In combination with other methodologies such as NLP and machine learning, semantic technologies have become the core of intelligent systems worldwide.



Organizations and brands such as IBM, NASA, Yahoo, Google, PwC, Siemens, EA Sports, Boehringer Ingelheim, Wolters Kluwer, DBpedia Association and many more will gather at this unique meeting place to give talks, keynotes and lectures. You have the opportunity to learn from these organizations and form sustainable partnerships.



Want to learn more about SEMANTiCS conference?

Call Stefan Summesberger (Sales/Sponsoring Chair) at +43 650 377 25 04, visit www.semantics.cc or write an email to sponsoring@semantics.cc NOW!

Get in touch!

Why **YOU** Should be at SEMANTiCS 2019



Benefit from Numerous Possibilities to Talk to Your Target Group

Establish your presence, build buzz and drive demand around SEMANTiCS



Participate in Heated Debates on the Industry's Hottest Topics at SEMANTiCS

Current trends attract solution seekers from across all industrial sectors - share your expertise and attract new customers!



Engage in the Most Amazing Networking Opportunities at SEMANTiCS

Conference dinner, coffee breaks and product demos are the perfect setting to make the most promising contacts.



Experience Karlsruhe, Well-known Among Innovators and Solution Seekers

Karlsruhe is a European hotspot for industrial innovation and research. It is the founding city of CyberForum, one of Europe's most vibrant IT-networks with more than 1.000 members and counting. Decision makers from various industrial sectors, coming from Frankfurt, Munich, Berlin, and Hamburg as well as the neighboring countries France, Belgium, Luxembourg, and The Netherlands will be participating at SEMANTiCS 2019.



Want to know more about the benefits of SEMANTiCS conference marketing opportunities?

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SEMANTiCS Figures and Facts

15 YEARS

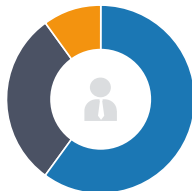


JOB LEVEL INDUSTRY ATTENDEES

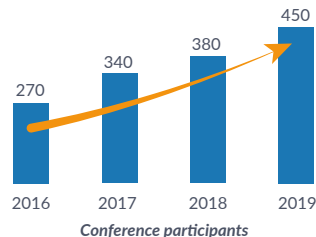
C-Level: 10%

Employees: 30%

Solution Deciders: 60%



STEADY GROWTH SINCE 2005



34% OF ATTENDEES FROM GERMANY



10+



DEDICATED NETWORKING EXPERIENCES:

Dinner, Cocktails, Meetups, Coffee Breaks

85+
SESSIONS



60+
SPEAKERS

8
KEYNOTES



4
FULL DAYS



2400
SOCIAL MEDIA FOLLOWERS



Want to learn more about SEMANTiCS target group and your opportunities to address it?

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What **Speakers, Sponsors and Visitors** say about SEMANTiCS ...



„Semantics 2018 set the stage for the legal profession, what a great move! You could feel the pioneering spirit in all the presentations and discussions. Semantics and law are natural twins, so certainly more to come.“

– STEFAN STOCKINGER

Head of Department
Corporate Legal, Contracts & Projects, OMV



„The SEMANTiCS conference offers a good mix of academic and industry participants, making it a great place for exchanging ideas and views on different topics. Its Job Fair offers industries the possibility to contact people with very interesting profiles.“

– JOSIANE PARREIRA

Senior Research Scientist, Siemens AG Austria



„SEMANTiCS is a great conference with an exciting program, amazing use cases, and participants who want to learn from each other. The contacts we established, the feedback we received and the collaborative atmosphere make SEMANTiCS a really great event for us.“

– SEBASTIAN FAUBEL

Co-Founder and CEO, Semiodesk GmbH



„The aspect I enjoy the most about this conference is the fact that it is tied to industry and you can meet so many different people that work in different areas and that wouldn't happen normally at an academic conference... it's the fact that the use cases people talk about and have to do with are very real.“

– MICHELE PASIN

Lead Data Architect, Knowledge Graph Specialist,
Springer Nature
http://bit.ly/SEMANTiCS_MPasin



Want to learn more about SEMANTiCS 2019 keynotes, speakers, workshops and programme?

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Which Package Suits you Best?



SEMANTiCS 2019 Premium Sponsorship

5 Packages available

€ 9.900,-

1 Top Level Speaking Slot, a Full Booth, a delegation of 4 or more, and a public product demo.

Consider the SEMANTiCS 2019 Premium Sponsorship your perfect option if your solutions are enterprise-ready, you want to interact with people from all organizational levels, and you are prepared to be the talk of the town at SEMANTiCS 2019.



SEMANTiCS 2019 Gold Sponsorship

8 Packages available

€ 6.750,-

1 Speaking Slot, a Full Booth, a delegation of 2 or more, and branding possibilities around the whole conference area.

The SEMANTiCS 2019 Gold Sponsorship is a great choice if you seek maximum presence to go with the best cost-/performance ratio. You know you are best in class and can't wait to share your successful USP to everyone.



SEMANTiCS 2019 Silver Sponsorship

€ 3.750,-

1 Stand, 1 Ticket and branding possibilities around the whole conference area.

Do you have use-cases and product demos ready for a marketplace full of solution seekers and opportunities? Creatively employing the presence options of the SEMANTiCS 2019 Silver Sponsorship will convert the event into the perfect sales funnel for your offerings.



Want to learn more about SEMANTiCS conference?

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Which Package Suits you Best?



SEMANTiCS 2019 **Bronze Sponsorship**

€ 1.500,-

1 Conference Ticket, 1 Slide and Social Media presence

The SEMANTiCS 2019 Bronze Sponsorship is the perfect option if all you need are leads and customers. You will have countless opportunities to amaze influencers and decision-makers across all industrial sectors with your knowledge and expertise.



SEMANTiCS 2019 **Startup Sponsorship***

€ 2.300,-

1 Stand, 2 Tickets and 1 product demo.

Elevator pitch in place? Good to go? Run! Hustle and boost your Traction at SEMANTiCS! The SEMANTiCS 2019 Startup Sponsorship Package is the perfect option if you are running on a tight budget, but are not afraid to swim with the big fish.

** Companies that are eligible for a Startup-Package must be less than five years old, cannot exceed a maximum of 50 employees and 4 million euros in sales revenues. Their business must be new to the company and cannot be part of a company network.*



SEMANTiCS 2019 **Research Sponsorship**

€ 2.000,-

2 Conference Tickets, 1 Slide and Social Media presence

The SEMANTiCS 2019 Research Sponsorship offers exclusive networking and promotion opportunities at a reasonable price. This is an exclusive offer for publicly funded research projects.



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Sponsorship Comparison

PACKAGES	PREMIUM	GOLD	SILVER	BRONZE	RESEARCH	STARTUP*
PRESENCE						
TALKS						
Sponsored Talk: Top level speaking opportunity in a 30 minutes slot"	✓	✗	✗	✗	✗	✗
Sponsored Talk: Speaking opportunity in a 15 minutes slot"	✗	✓	✗	✗	✗	✗
Product Demo: Demonstrate your product in the SEMANTICS Products Slot"	✓	✗	✗	✗	✗	✓
ON SITE PRESENCE						
Full booth at SEMANTiCS marketplace: 2x3m, table, 2 chairs, power supply, WLAN"	✓	✓	✗	✗	✗	✗
Stand at SEMANTiCS marketplace: Standing table, chair, RollUp, power supply, WLAN"	✗	✗	✓	✗	✗	✓
Tickets						
Free conference ticket	4	2	1	1	2	2
Discounted tickets: tickets with 40% discount"	5	2	✗	✗	2	1
JOB FAIR						
Exclusive recruiting opportunity , where we arrange dedicated meetings with persons looking for career opportunities.	✓	✓	✓	✓	✓	✓
YOUR BRAND						
YOUR LEAFLET						
Placement of own material (1 A4 page max)	in the conference bag	in the conference bag	at the infodesk	✗	at the infodesk	at the infodesk

PACKAGES	PREMIUM	GOLD	SILVER	BRONZE	RESEARCH	STARTUP*
YOUR LOGO						
on the SEMANTiCS website , in the printed conference brochure and projected during opening speech	✓	✓	✓	✓	✓	✓
ROLLING SLIDES						
Slides on screens in conference area	4 slides	3 slides	2 slides	1 slide	✗	✗
BROCHURE						
One full page colour advertisement in the conference brochure	✓	✗	✗	✗	✗	✗
MEDIA COVERAGE						
SOCIAL MEDIA						
Tweets (about you as a sponsor) advertising your webpage by SEMANTiCS 2019 between March 2019 and the conference days	2	2	2	1	1	1
Mentioning of the sponsors in social media activities undertaken by the Conference	all social media activities	all social media activities	selected social media activities	✗	✗	✗
PRESS & PROMOTION						
Listing in all press releases and online dissemination	✓	✓	✗	✗	✗	✗
1 news article (harmonised with our PR team) on the conference website	✓	✓	✗	✗	✗	✗
Your investment	€9.900	€6.750	€3.750	€1.500	€2.000	€2.300
Early booking bonus (-10%) until March 31, 2019	€8.910	€6.075	€3.375	€1.350	€1.800	€2.070
OPTIONAL						
1/2 day Workshop at the workshop day	✓	✓	✗	✗	✗	✗
Additional to the package	€2.250	€2.250				

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Recent **Keynote Speakers**



**AARON BRADLEY /
EAMONN GLASS**

*Senior Manager,
Web Channel Strategy*



CHRIS WELTY

*DBPedia Keynote - Senior
Research Scientist at Google*



UTZ WESTERMANN

*Senior Data Architect
at Otto Group*



MICHAEL PÖTTSCHACHER

*Head of IT Research Project &
Collaboration*



MARIE WALLACE

Analytics Strategist, IBM



IVO WILLEMS

*Business Transformation and
Information Technology Executive*



ALAN MORRISON

Sr. Research Fellow, Emerging Tech



VOLKER TRESP

*Principal Research Scientist
Siemens, Professor @ LMU*



PETER MIKA

*Director, Semantic Search,
Yahoo Labs*



Would you like to propose a talk for SEMANTICS 2019 in Karlsruhe?

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Supporters

INTRAFIND



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Organizing **Partners**

The SEMANTiCS conference series is a joint endeavour brought to you by Semantic Web Company together with local partners since 2005.



**Semantic Web Company
GmbH**

PoolParty Semantic Suite



**Institut für Angewandte
Informatik (InfAI) e.V.**

An-Institut an der Universität
Leipzig



FIZ Karlsruhe

Leibniz Institute for Information
Infrastructure



**St. Poelten University of
Applied Sciences**

Department of Media &
Economics



Vrije Universiteit Amsterdam

Faculty of Sciences, Department
of Computer Science



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